

Forecasted Shipments of Flash Lite Devices Worldwide - Grouped by Country and Flash Lite Version

Source: Strategy Analytics (Oct 2008) | <http://www.strategyanalytics.net/default.aspx?mod=ReportAbstractViewer&a=>

| Americas | 2008 | | 2009 | |
|----------------|-------------------|--------------------|--------------------|--------------------|
| | Annual | Cumulative | Annual | Cumulative |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 21,021,000 | 32,030,000 | 5,039,000 | 37,069,000 |
| Flash Lite 2.0 | 18,013,000 | 26,280,000 | 26,898,000 | 53,157,000 |
| Flash Lite 2.1 | 31,763,000 | 63,063,000 | 55,529,000 | 118,592,000 |
| Flash Lite 3.0 | 1,830,000 | 1,830,000 | 16,880,000 | 18,713,000 |
| Total | 72,487,000 | 123,033,000 | 104,146,000 | 227,173,000 |
| Canada | 1,745,000 | 2,724,000 | 3,299,000 | 6,023,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 88,000 | 619,000 | - | 619,000 |
| Flash Lite 2.0 | 580,000 | 763,000 | 355,000 | 1,118,000 |
| Flash Lite 2.1 | 1,019,000 | 1,260,000 | 2,004,000 | 3,264,000 |
| Flash Lite 3.0 | 82,000 | 82,000 | 940,000 | 1,022,000 |
| US | 70,738,000 | 120,309,000 | 100,847,000 | 221,150,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 20,953,000 | 31,401,000 | 5,039,000 | 36,440,000 |
| Flash Lite 2.0 | 17,433,000 | 25,497,000 | 26,943,000 | 52,039,000 |
| Flash Lite 2.1 | 30,744,000 | 61,803,000 | 53,525,000 | 115,328,000 |
| Flash Lite 3.0 | 1,608,000 | 1,608,000 | 15,740,000 | 17,348,000 |

| APAC | 2008 | | 2009 | |
|------------------|--------------------|--------------------|--------------------|--------------------|
| | Annual | Cumulative | Annual | Cumulative |
| Flash Lite 1.0 | 70,000 | 2,524,000 | - | 2,524,000 |
| Flash Lite 1.1 | 38,091,000 | 119,994,000 | 17,501,000 | 137,495,000 |
| Flash Lite 2.0 | 63,109,000 | 86,225,000 | 80,574,000 | 166,802,000 |
| Flash Lite 2.1 | 20,787,000 | 22,438,000 | 65,729,000 | 88,164,000 |
| Flash Lite 3.0 | 10,182,000 | 10,182,000 | 32,681,000 | 42,864,000 |
| Total | 132,239,000 | 241,361,000 | 196,465,000 | 437,831,000 |
| Australia | 7,463,000 | 13,390,000 | 7,977,000 | 21,367,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 1,370,000 | 5,334,000 | 358,000 | 5,692,000 |
| Flash Lite 2.0 | 5,069,000 | 6,928,000 | 4,225,000 | 11,153,000 |
| Flash Lite 2.1 | 907,000 | 1,011,000 | 2,455,000 | 3,466,000 |
| Flash Lite 3.0 | 117,000 | 117,000 | 939,000 | 1,056,000 |
| China | 52,165,000 | 95,046,000 | 75,531,000 | 170,577,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 12,224,000 | 44,781,000 | 3,255,000 | 48,036,000 |
| Flash Lite 2.0 | 31,658,000 | 41,962,000 | 38,050,000 | 80,012,000 |
| Flash Lite 2.1 | 7,557,000 | 7,557,000 | 25,115,000 | 32,672,000 |
| Flash Lite 3.0 | 746,000 | 746,000 | 9,111,000 | 9,857,000 |
| India | 14,565,000 | 25,894,000 | 31,284,000 | 57,179,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 7,956,000 | 16,700,000 | 7,192,000 | 23,892,000 |
| Flash Lite 2.0 | 2,427,000 | 4,153,000 | 9,740,000 | 13,894,000 |
| Flash Lite 2.1 | 4,182,000 | 5,041,000 | 13,124,000 | 18,165,000 |
| Flash Lite 3.0 | - | - | 1,228,000 | 1,228,000 |
| Singapore | 1,281,000 | 2,286,000 | 1,560,000 | 3,846,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 140,000 | 618,000 | 23,000 | 641,000 |
| Flash Lite 2.0 | 606,000 | 1,086,000 | 461,000 | 1,547,000 |
| Flash Lite 2.1 | 459,000 | 506,000 | 778,000 | 1,283,000 |
| Flash Lite 3.0 | 76,000 | 76,000 | 298,000 | 375,000 |
| Taiwan | 4,620,000 | 7,393,000 | 6,492,000 | 13,886,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 1,188,000 | 2,772,000 | 376,000 | 3,148,000 |
| Flash Lite 2.0 | 2,158,000 | 3,221,000 | 2,382,000 | 5,603,000 |
| Flash Lite 2.1 | 1,156,000 | 1,280,000 | 2,728,000 | 4,008,000 |
| Flash Lite 3.0 | 120,000 | 120,000 | 1,006,000 | 1,127,000 |
| Thailand | 5,632,000 | 9,571,000 | 8,931,000 | 18,504,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 2,515,000 | 5,492,000 | 1,473,000 | 6,965,000 |
| Flash Lite 2.0 | 2,144,000 | 3,001,000 | 3,094,000 | 6,096,000 |
| Flash Lite 2.1 | 924,000 | 1,029,000 | 3,585,000 | 4,614,000 |
| Flash Lite 3.0 | 49,000 | 49,000 | 789,000 | 839,000 |
| Other | 46,493,000 | 87,781,000 | 64,690,000 | 152,472,000 |
| Flash Lite 1.0 | 70,000 | 2,524,000 | - | 2,524,000 |
| Flash Lite 1.1 | 12,700,000 | 44,297,000 | 4,824,000 | 49,121,000 |
| Flash Lite 2.0 | 19,047,000 | 25,874,000 | 22,632,000 | 48,507,000 |
| Flash Lite 2.1 | 6,602,000 | 6,612,000 | 17,844,000 | 23,956,000 |
| Flash Lite 3.0 | 9,073,000 | 9,073,000 | 19,290,000 | 28,363,000 |

| CALA | 2008 | | 2009 | |
|----------------|-------------------|-------------------|-------------------|--------------------|
| | Annual | Cumulative | Annual | Cumulative |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 20,879,000 | 39,542,000 | 16,512,000 | 56,052,000 |
| Flash Lite 2.0 | 19,073,000 | 25,623,000 | 25,652,000 | 51,276,000 |
| Flash Lite 2.1 | 6,557,000 | 7,236,000 | 20,210,000 | 27,447,000 |
| Flash Lite 3.0 | 407,000 | 407,000 | 6,008,000 | 6,416,000 |
| Total | 46,916,000 | 72,808,000 | 68,382,000 | 141,191,000 |
| Brazil | 16,086,000 | 25,122,000 | 23,107,000 | 48,230,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 7,024,000 | 13,796,000 | 5,678,000 | 19,471,000 |
| Flash Lite 2.0 | 6,535,000 | 8,709,000 | 8,232,000 | 16,942,000 |
| Flash Lite 2.1 | 2,388,000 | 2,478,000 | 7,184,000 | 9,663,000 |
| Flash Lite 3.0 | 139,000 | 139,000 | 2,015,000 | 2,154,000 |
| Mexico | 3,726,000 | 5,717,000 | 6,814,000 | 12,531,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 1,793,000 | 3,006,000 | 1,549,000 | 4,555,000 |
| Flash Lite 2.0 | 1,519,000 | 2,103,000 | 2,992,000 | 5,095,000 |
| Flash Lite 2.1 | 381,000 | 575,000 | 1,859,000 | 2,234,000 |
| Flash Lite 3.0 | 33,000 | 33,000 | 614,000 | 647,000 |
| Other | 27,104,000 | 41,969,000 | 38,461,000 | 80,430,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 12,062,000 | 22,740,000 | 9,287,000 | 32,028,000 |
| Flash Lite 2.0 | 11,019,000 | 14,811,000 | 14,428,000 | 29,239,000 |
| Flash Lite 2.1 | 3,788,000 | 4,183,000 | 11,367,000 | 15,550,000 |
| Flash Lite 3.0 | 238,000 | 238,000 | 3,378,000 | 3,616,000 |

| Western Europe | 2008 | | 2009 | |
|----------------|--------------------|--------------------|--------------------|--------------------|
| | Annual | Cumulative | Annual | Cumulative |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 24,692,000 | 85,574,000 | 6,640,000 | 92,213,000 |
| Flash Lite 2.0 | 54,666,000 | 85,476,000 | 43,918,000 | 129,394,000 |
| Flash Lite 2.1 | 29,806,000 | 34,899,000 | 55,676,000 | 90,666,000 |
| Flash Lite 3.0 | 4,149,000 | 4,149,000 | 21,981,000 | 26,129,000 |
| Total | 113,313,000 | 210,168,000 | 128,215,000 | 338,402,000 |
| Finland | 1,301,000 | 2,803,000 | 1,509,000 | 4,111,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 274,000 | 1,070,000 | 67,000 | 1,137,000 |
| Flash Lite 2.0 | 670,000 | 1,127,000 | 473,000 | 1,600,000 |
| Flash Lite 2.1 | 279,000 | 328,000 | 851,000 | 978,000 |
| Flash Lite 3.0 | 78,000 | 78,000 | 318,000 | 396,000 |
| France | 12,224,000 | 22,700,000 | 14,211,000 | 36,910,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 2,655,000 | 8,763,000 | 769,000 | 9,532,000 |
| Flash Lite 2.0 | 5,470,000 | 9,413,000 | 4,713,000 | 14,225,000 |
| Flash Lite 2.1 | 3,836,000 | 4,261,000 | 6,548,000 | 10,809,000 |
| Flash Lite 3.0 | 285,000 | 285,000 | 2,181,000 | 2,444,000 |
| Germany | 21,922,000 | 38,857,000 | 24,096,000 | 62,741,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 4,902,000 | 13,772,000 | 1,615,000 | 15,386,000 |
| Flash Lite 2.0 | 9,622,000 | 16,445,000 | 6,196,000 | 22,641,000 |
| Flash Lite 2.1 | 6,692,000 | 7,740,000 | 11,687,000 | 19,427,000 |
| Flash Lite 3.0 | 700,000 | 700,000 | 4,586,000 | 5,287,000 |
| Italy | 16,293,000 | 30,093,000 | 19,425,000 | 49,428,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 5,003,000 | 15,336,000 | 1,391,000 | 16,726,000 |
| Flash Lite 2.0 | 8,289,000 | 10,736,000 | 9,691,000 | 20,428,000 |
| Flash Lite 2.1 | 2,254,000 | 3,164,000 | 5,511,000 | 8,676,000 |
| Flash Lite 3.0 | 767,000 | 767,000 | 2,832,000 | 3,600,000 |
| Norway | 1,323,000 | 2,536,000 | 1,578,000 | 4,115,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 233,000 | 892,000 | 70,000 | 962,000 |
| Flash Lite 2.0 | 707,000 | 1,203,000 | 525,000 | 1,728,000 |
| Flash Lite 2.1 | 337,000 | 390,000 | 681,000 | 1,071,000 |
| Flash Lite 3.0 | 51,000 | 51,000 | 302,000 | 353,000 |
| Spain | 13,784,000 | 25,318,000 | 16,328,000 | 41,646,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 2,987,000 | 10,161,000 | 727,000 | 10,888,000 |
| Flash Lite 2.0 | 6,392,000 | 10,633,000 | 5,573,000 | 16,207,000 |
| Flash Lite 2.1 | 3,817,000 | 3,996,000 | 7,522,000 | 11,458,000 |
| Flash Lite 3.0 | 588,000 | 588,000 | 2,504,000 | 3,092,000 |
| Sweden | 2,426,000 | 4,461,000 | 2,895,000 | 7,356,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 399,000 | 1,492,000 | 78,000 | 1,571,000 |
| Flash Lite 2.0 | 1,251,000 | 2,060,000 | 1,014,000 | 3,074,000 |
| Flash Lite 2.1 | 633,000 | 766,000 | 1,240,000 | 2,015,000 |
| Flash Lite 3.0 | 143,000 | 143,000 | 554,000 | 696,000 |
| UK | 22,397,000 | 43,702,000 | 23,496,000 | 67,198,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 3,524,000 | 17,691,000 | 645,000 | 18,336,000 |
| Flash Lite 2.0 | 11,840,000 | 17,522,000 | 7,276,000 | 24,798,000 |
| Flash Lite 2.1 | 6,286,000 | 7,722,000 | 11,106,000 | 18,828,000 |
| Flash Lite 3.0 | 767,000 | 767,000 | 4,469,000 | 5,236,000 |
| Other | 21,638,000 | 40,208,000 | 24,699,000 | 64,898,000 |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 4,715,000 | 16,397,000 | 1,278,000 | 17,675,000 |
| Flash Lite 2.0 | 10,439,000 | 16,337,000 | 8,457,000 | 24,794,000 |
| Flash Lite 2.1 | 5,692,000 | 6,882,000 | 10,721,000 | 17,404,000 |
| Flash Lite 3.0 | 792,000 | 792,000 | 4,233,000 | 5,025,000 |

| Central Europe | 2008 | | 2009 | |
|----------------|------------|------------|------------|------------|
| | Annual | Cumulative | Annual | Cumulative |
| Flash Lite 1.0 | - | - | - | - |
| Flash Lite 1.1 | 17,757,000 | 37,854,000 | 12,727,000 | 50,581,000 |
| Flash Lite 2.0 | 15,460,000 | 20,914,000 | 20,599,000 | 4 |